
AUTUMN/
WINTER
2026 COLLECTION
NÜ
DENMARK

# Since

WORN BY TIME. DEFINED BY YOU

Since the first winter we remember, clothing has been more than protection. It has been ritual, expression, identity.

From the beginning, we have sought warmth not only in colors and fabrics, but in stories carried through every detail.
This collection reflects that journey

For AW26, that story unfolds in a palette drawn from nature and time: deep burgundy and muted rose, earthy olives and warm browns, moss greens balanced with bone, and cool greys softened by camel and blue. Colours that feel worn-in, lived-in, and effortlessly refined.

The silhouettes follow the same rhythm. Structured jackets layered over soft knits. Fluid dresses anchored by sculptural outerwear. Athleisure-inspired shapes refined through texture and tone. Leather contrasted with delicacy, strength meeting softness at every turn.

Each look in this collection carries the contrasts we live with - raw yet polished, bold yet understated, feminine yet grounded.
Designed to move through late summer warmth into autumn depth, and onward toward the stillness of winter.

SINCE is not about looking back, but about carrying forward. It is the reminder that style endures - through seasons, through change, through you.

REFINED SOPHISTICATION SINCE 1997

NÜ
DENMARK

ENJOY THE SEASON!





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AUTUMN / WINTER 2026


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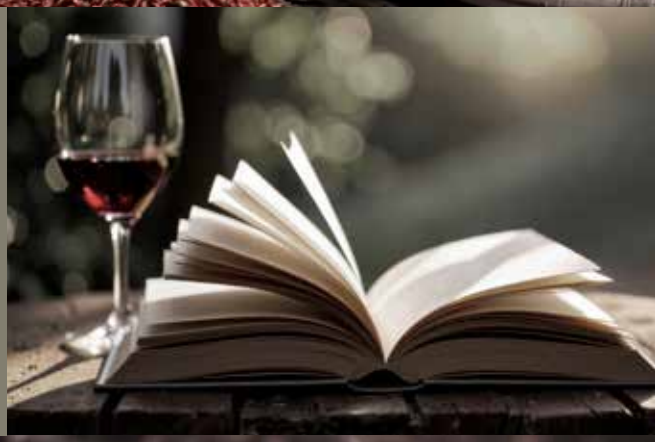





## SINCE EARTH TOOK FIRE

Army green, rich brown and subtle chili tones
- grounded yet alive.

A palette that embodies raw strength
and natural energy.









DELIVERY JULY/AUGUST















# DESIGNERS *Feelings*



DISCOVER OUR EDIT OF THIS SEASON'S KEY LOOKS - TEXTURED LAYERS, RELAXED TAILORING AND MODERN CONTRASTS. FROM SOFT KNITS AND STATEMENT JACKETS TO LACE, DENIM AND FLUID SILHOUETTES, EACH PIECE IS DESIGNED TO MIX EFFORTLESSLY AND ELEVATE YOUR EVERYDAY. THESE ARE OUR DESIGNERS' FAVOURITES OF THE SEASON











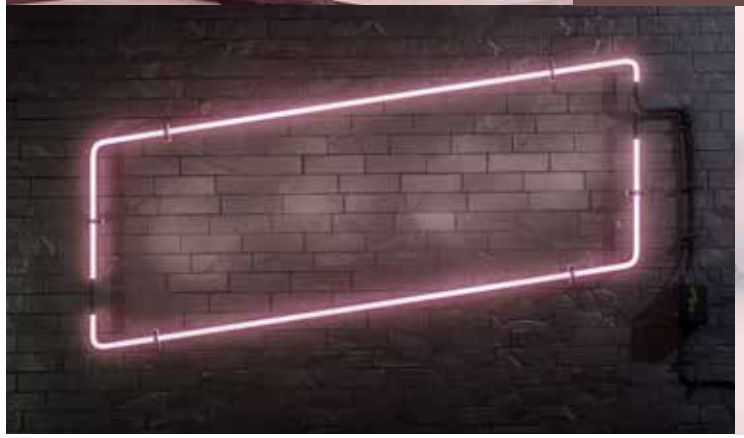



## SINCE WARMTH TURNED BURGUNDY

Deep burgundy and muted rose
- colours that feel like emotion
and elegance intertwined.

Soft, feminine warmth
balanced by depth and strength.









DELIVERY JULY/AUGUST











# THE EDIT

PIECES WITH PURPOSE



*layering*







## LACE

Layering lace adds a subtle edge and effortless femininity to any look. Wear it underneath for depth and texture - or style it as a standalone blouse for a raw, elegant contrast.

*Day to night*







## FRILLS

Switch it up effortlessly: wear the jacket clean and minimal for daytime - then add the frill detail for a bold, elevated night look. One piece. Two moods. Always refined.

*late summer to autumn*







## CULOTTE

Culottes that move with the seasons - bare legs and light layers for late summer, then grounded with boots as the cold sets in.

*colors to cand*







## CHECKERED

Checks that follow your mood - style them bold with colour or keep it calm in earthy tones. A timeless pattern with endless attitude.

*Shirt and jacket*







## SUEDE

Our faux suede jacket works both ways - wear it open as a layer or button it up as a sleek, structured blouse.









## SINCE NATURE FOUND BALANCE

Moss, bone and soft brown — calm,
organic hues shaped by time and texture.

A quiet harmony between warmth and stillness.









DELIVERY AUGUST/SEPTEMBER























Sin

































## SINCE SHADOWS TURNED COOL

Grey, camel and blue — refined tones
of clarity and calm strength.

Light meeting shadow in timeless sophistication.









DELIVERY AUGUST/SEPTEMBER

















ELODIE JACKET / 8920-35



ENICE BLOUSE KNIT / 8956-60
EMELINE TROUSERS / 8924-10
EMMIE BAG / 8927-85



ESMERALDA JACKET / 8943-35
EMBERLY TEE / 8923-50
ERICA TROUSERS / 8934-10



ELMA BLOUSE KNIT / 8919-60



ELARA SHIRT / 8933-40
ELARA TROUSERS / 8933-10
ELARA SCARF / 8933-85



ETTA TOP KNIT / 8954-50
ELARA TROUSERS / 8933-10



EDEN SHIRT / 8901-40
EDEN TROUSERS / 8901-10



ELODIE JACKET / 8920-35
EDEN DRESS / 8901-23



EUGENIA BLOUSE KNIT / 8955-60
ESMERALDA SKIRT / 8943-20



ERINORA BLAZER / 8938-35
ENOLA TEE / 8931-50
EDEN TROUSERS / 8901-10



ESMA JACKET / 8942-35
ESELD DRESS / 8941-23



ELENI SHIRT / 8913-40
ELENI TROUSERS / 8913-10



ELIETTE BLOUSE KNIT / 8915-60
ERINA SKIRT / 8937-20



ELLEN SHIRT / 8918-40
EMORY DRESS / 8928-23



EMORY SHIRT / 8928-40
EMORY TROUSERS / 8928-10



ELBA JACKET / 8911-35
EUGENIA BLOUSE KNIT / 8955-50
EILA TROUSERS / 8904-10



ELENI SHIRT / 8913-40
ELIETTE TOP / 8915-46
ELENI TROUSERS / 8913-11



EILA JACKET / 8904-35
EILA TOP / 8904-46
EILA TROUSERS / 8904-10



EDESSA JACKET / 8970-35
CILJE TUNIC DRESS / 01-26



ESMERALDA JACKET / 8943-35
EMBERLY TEE / 8923-50
ERICA TROUSERS / 8934-10



EDITH SHIRT / 8902-40
EDITH TROUSERS / 8902-10



CHARLOTTE TOP L/S / 8705-50
EDNA JACKET / 8903-35
EDNA TROUSERS / 8903-10



EDITH JACKET / 8902-35
CILJE TUNIC DRESS / 01-26



EMELINE JACKET / 8924-35
EMELINE SKIRT / 8924-20



ENID JACKET LONG / 8930-36
ESSIE SHIRT / 8944-40
ESMERALDA TROUSERS / 8943-10



ERIN TEE / 8935-50
ESSIE SKIRT / 8944-20
AKIA BAG / 0997-83



ELYSIA SHIRT / 8922-40
EDITH TROUSERS / 8902-10



EIMY JACKET / 8976-35
EIMY TROUSERS / 8976-10



ARISA JACKET / 8538-35
EVERDEEN DRESS / 8964-23
EMMIE BAG / 8927-85



ELYRA JACKET / 8921-35



EBBA BLAZER / 8900-36
EVANGELINE BLOUSE KNIT / 8960-50
EBBA TROUSERS / 8900-10



ELIANA VEST / 8914-33
ELYSIA SHIRT / 8922-42
ELIANA TROUSERS / 8914-10



EVER SHIRT / 8963-40
EVER TROUSERS / 8963-10



ETHEL JACKET / 8952-35
CHARLOTTE TOP L/S / 8705-50
ETHEL TROUSERS / 8952-10



EVA BLOUSE KNIT / 8957-60
AKIA BAG SMALL / 0997-91
ESSIE SKIRT / 8944-20



EVIE BLOUSE / 8965-40
EVIE TROUSERS / 8965-10



EVE PONCHO KNIT / 8961-60
CHARLOTTE TOP L/S / 8705-50
ELYRA SHORTS / 8921-15



ELYRA JACKET / 8921-35



ERINORA BLAZER / 8938-35
EMMA TEE LONG SLEEVE / 8926-50
ERINORA TROUSERS / 8938-11



EILEEN JACKET MULTI / 8905-37
EVA BLOUSE KNIT / 8957-60



ELAYNE JACKET / 8910-36
CHARLOTTE TOP L/S / 8705-50
ELAYNE TROUSERS / 8910-10



EMMIE JACKET SHORT / 8927-36
EVALINA BLOUSE KNIT / 8958-60
EIMY SKIRT / 8976-20

GET INSPIRED

# SOCIAL MEDIA

Follow us on Social Media for updates from the world of NÜ. Go behind the scenes and discover our latest collections.

*We look forward to welcoming you.*



**FACEBOOK**
*NU.DENMARK*



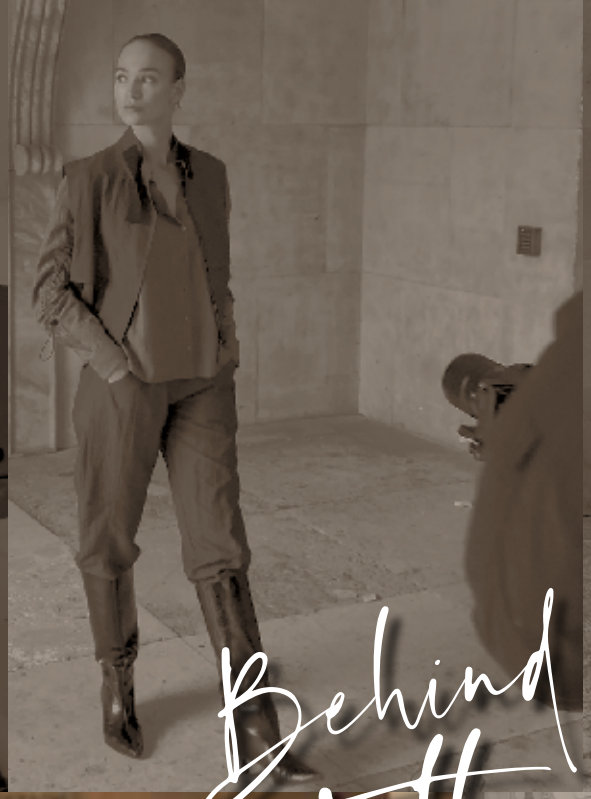
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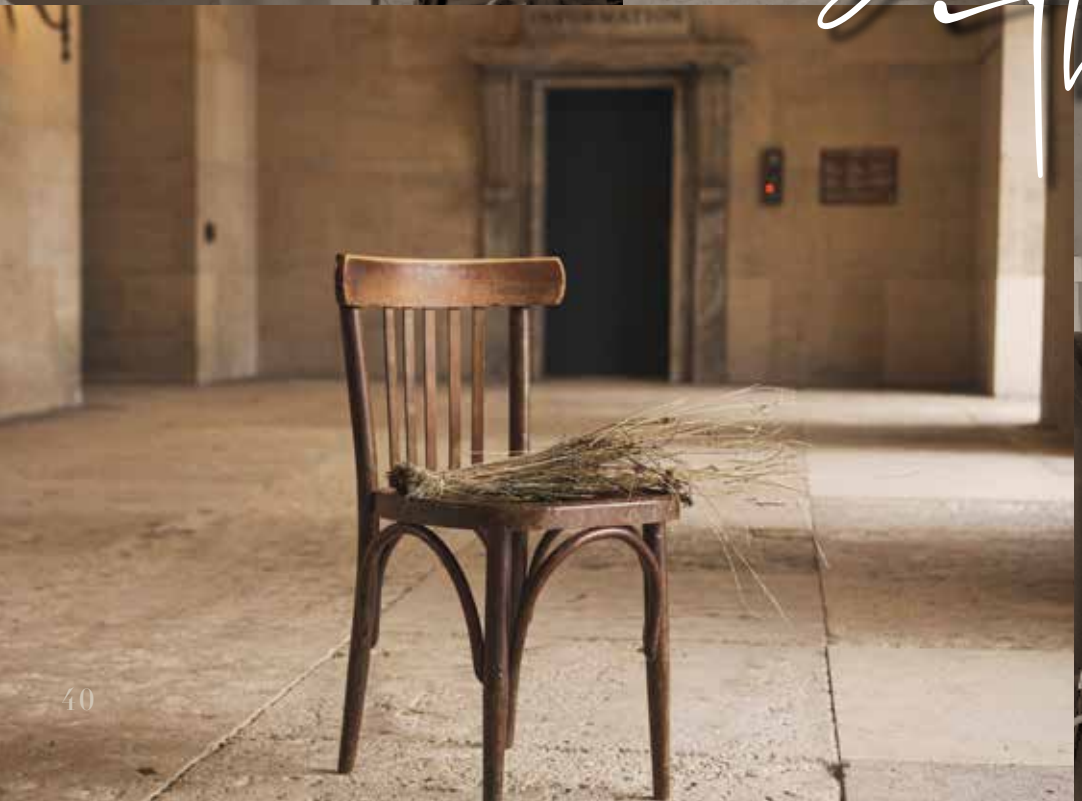


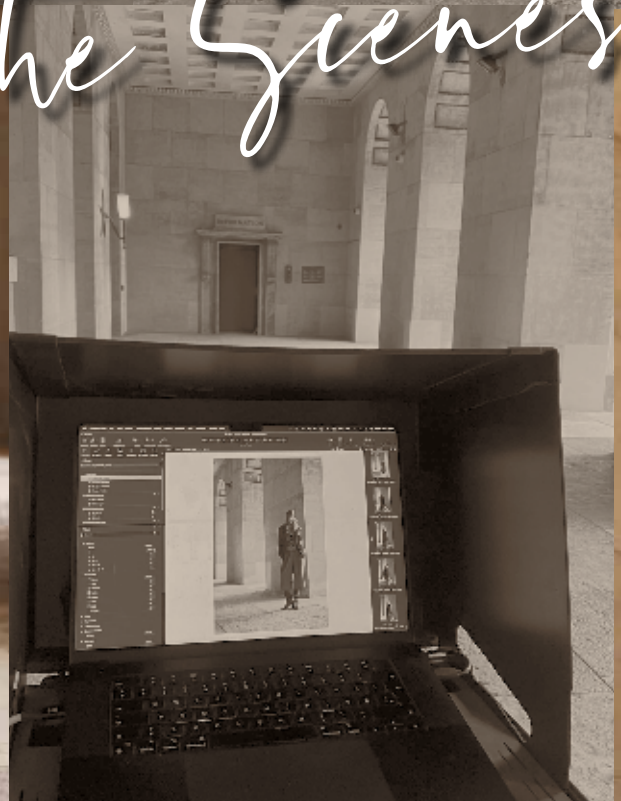







# Behind the Scenes





## A DAY ON LOCATION

For our AW26 campaign, we shot in front of Copenhagen's Police Headquarters.
The building's iconic arches, heavy stone walls and sharp architectural lines created the perfect contrast to our textured silhouettes.

This powerful, urban setting gave us exactly the mood we wanted:

grounded, graphic and effortlessly



# Behind the Scenes



# CONTACT

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